



Jeanne Jeup

Jeanne Jeup is the Co-Founder and CEO of the Institute for Multi-Sensory Education (IMSE), founded in 1996 to transform literacy instruction across the U.S. As a former first-grade teacher, Jeanne recognized the need for a more effective approach to teaching reading. Using methods grounded in the Science of Reading and inspired by Dr. Samuel Orton and Anna Gillingham, IMSE has led professional development and trained over 300,000 teachers, helping create millions of confident readers..